

Exhibitor Application and Contract

40 Won: Design of a Decade. Courageously and Confidently Conquering Our 40's

Event Overview

40 Won is an experience curated for Gen X and Millennial Women ages 39-49. (But not limited to) The goal for 40 Won is for these women to have a full day experience with a nostalgic blast, while learning how to courageously embrace the things that come against us midlife. The goal for this event is for each woman to leave happy, refreshed, aware, and more confident about designing her 4th decade of her life. We are looking for unique and quality vendors to join us in curating the shopping part of this experience. Please fill out the following application to be considered. Once your application is approved we will contact you to secure your spot with a 50% deposit.



Business Name: _____

Address: Phone: _____

Contact Email: _____

**Caution - Your name will be printed on all materials as written here.*

Contact Person: _____

City/State: _____

Zip Code _____

Product: _____

Website: _____

Social Media Handles: _____

Please be mindful, completing this application does not guarantee a vendor space. All vendor applications are reviewed and selected on a first come first served basis. Make sure your contact info is accurate so we can contact you directly if your application is accepted.

Are you interested in: (please check)

Premium Vendor Space: _____ (\$285 Includes Vendor space in prime location, one all day meal ticket, Table cloth, 2 chairs, logo exposure, recognition before and during the event, and a speaking opportunity to generate brand awareness, *Bonus Vendor Success E-Book)

General Vendor Space: _____ (\$250 Includes Vendor space, one all day meal ticket, table cloth, 2 chairs, logo exposure, recognition during the event, *Bonus Vendor Success E-Book)

Vendor Sponsor Give Away: _____ (\$60 This option consists of a product as a sponsored give away for VIP gifts for guests or raffle winners. Recognition before and during the event with an additional opportunity to generate brand awareness. This can be an add on to your vendor table selection.)

Rules and Expectations:

THANK YOU for choosing to participate in the 40 Won Event in Indianapolis on July 29th, 2023. Participation in the event is subject to the following terms:

SET-UP: Set-up is Saturday July 29th from 8:30 to 9:30 am. Vending space and chair are included in the booth fee. Displays must be neat and professional.

***Late set up is only available with prior authorization.**

BREAKDOWNS: No early breakdowns will be allowed. At the conclusion of the event, exhibitors shall dismantle their booth and remove all materials. Anything left behind will be deemed abandoned and placed in the trash. The vendor agrees to pay a \$150 cleanup fee for abandoned items.

VENDOR ALSO AGREES TO PAY \$150 EARLY BREAK DOWN FEE and/or \$150 UNMANNED BOOTH FEE. **Vendor Initials** _____

ADDITIONAL TERMS:

- Only paid exhibitors may occupy the booth and all information or materials distributed must relate only to the exhibitor's business.
- Exhibitors acknowledge receipt of exhibitors rules and regulations and agree to comply with them.
- This contract contains the entire agreement of the parties.
- Staffing: Booths must be staffed at all times during the events scheduled hours. A maximum of 2 workers/staff per booth for the entire event. Vendor space includes food and beverage for one. This is a strict policy. In the event your staff would like to partake in food for the day,

Please let us know. It will be a discounted additional fee of \$50 for meals for the entire day.

• Vendor, on behalf of itself and all its agents and volunteers, hereby grants the 40 Won event unrestricted permission to use any images taken during the event for any purpose including people, marks and logos.

PAYMENTS: Payments are accepted Via Stripe, Paypal, or Zelle. We do not accept cash. We do not accept CashApp.

REFUND POLICY: Ebony N. Stroder, LLC maintains a strict no refund policy with the exception of events canceled by the venue. If the event is canceled refunds will be issued.

CANCELLATION: Organizer may cancel this contract without notice if vendor fails to pay the fees shown above in a timely manner or abide by all terms. Failure to appear does not release the vendor from its obligation for amounts owed under this contract.

Organizer reserves its right to cancel the 40 Won Event up to 14 days before its scheduled start, all without liability on the part of Organizer.

DISCLAIMER: Organizer does not guarantee any event attendance figures or guarantee exclusivity for any products or services. However the organizer does plan to work diligently to offer a diverse and unique shopping experience to the vendors of the event. Vendor hereby indemnifies and holds harmless Organizer and Facility for any loss, damage or injury to Vendor or its agents or employees arising from attending the 40 Won Event. Organizer is not responsible for any errors, omissions, typos, misspellings or other inaccuracies in any show publication, advertising or media.

In the event my application to be a vendor at the 40 Won event is accepted, I agree to all of the terms, prices, and conditions stated here.

X _____

Date: _____

Vendor Signature